

Asia Pacific

Software Testing Conference

The Emerging Paradigms for Testing Software

- ◉ Conference on 27th March 2007
- ◉ Pre-Conference Tutorials and Workshops on 26th March 2007
- ◉ Post-Conference Tutorials and Workshops on 28th March 2007
- ◉ Conference and Event Location: Singapore

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Asia Pacific

Software Testing Conference

The Emerging Paradigms for Testing Software

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1. Asia Pacific Software Testing Conference Overview

Processworks Pte Ltd & the Singapore Computer Society (SCS)-Quality Assurance (QA) Chapter (as co-organizers) are organizing the Asia Pacific Software Testing Conference on March 27th 2007. Pre-Conference & Post conference tutorials are scheduled on 26th March & 28th March 2007.

This conference theme is *"The Emerging Paradigms for Testing Software"*.

Software Testing is among the most passionately deliberated topics in the Software Engineering discipline. The testing industry has matured considerably over the last decade or so with the introduction of several techniques and methodologies. This conference aims to bring forward the various new technologies, research, specialists, successful practices, certifications and tools.

Who Should Attend

- Test Managers & Engineers
- Software Engineers
- Project Managers
- Quality Assurance Managers
- Technology Managers, CIOs, CEOs of Software Companies

Why You Should Attend

- Participate in a single forum bringing together the domain experts – consultants, practitioners and tool providers.
- Learn about new concepts, new products and new solutions.
- Meet, network, discuss, share and take away the knowledge from the regional testing community.
- Participate in the first conference dedicated to Software Testing in the South East Asia Region.

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2. Conference Dates, Host Location and Venue Details

Conference Dates

Conference Date: **27th March 2007**

Conference Tutorial and Workshop Dates: **26th March and 28th March 2007**

Host City: Singapore



Singapore is known for many things – a world class infrastructure, a melting pot of cultures, a financial and a transportation hub, superb governance and a breathtaking landscape. In addition, Singapore is the home to one of the most educated and successful populations in this world.

The city state has continued to evolve and develop its distinct language, arts and architecture.

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2. Conference Dates, Host Location and Venue Details

Conference Venue



The Parkroyal on Beach Road, Singapore is a convenient, friendly neighbour to many of Singapore's prime office addresses. The hotel is a tropical haven skirting Singapore's central business area and major conference centres, while Singapore's uptown shopping malls are just a short distance away from the hotel.

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3. Organizing Bodies



Processworks is a premier provider of Consulting, Training, Tools and Appraisals services in the disciplines of Software Engineering, Software Process Improvements, Information Controls & IT Governance and Project Management.

Founded in the year 2004, Processworks mission is to provide customers with solutions to improve their Software, Systems and Information Technology process improvements.

Operating across the Asia Pacific region, Processworks has offices in Singapore; Kuala Lumpur, Malaysia; Sydney, Australia and at Bangalore, India. Processworks performs assignments across the globe and strives to provide customers with quality international services.

More information about Processworks is available at <http://www.processworksgroup.com>



SCS was established in 1967 and is the largest IT Professional body in Singapore. It has a membership of over 22,000 professionals.

SCS provides a wide range of events such as seminars & conferences, publications and access to an invaluable network of specialists. SCS also administers the National IT Skills Certification Programme that offers individuals the avenue to gain recognition and career development

More information about SCS is available at <http://www.scs.org.sg>

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4. Suggested Areas of Presentation

The presentation opportunities exist for the following:

- Conference presentations: for 35 min. to 45 min.
- Half day tutorial
- Full day tutorial
- Half day workshop
- Full day workshop
- Two day workshop

The submissions may be the following, but not limiting to:

- Test Automation
- Testing for Security
- Functional Testing including Designing Test Cases
- Unit Testing including Testing Techniques, White and Black Box Testing
- Web Testing
- Performance & Load Testing
- Usability Testing
- Distributed Testing
- Risk Based Software Techniques
- Software Testing Certifications
- Exploratory Testing
- Software Testing – Tools and Techniques
- Test Techniques
- Outsourced testing
- Test Measurements and Metrics
- Test Strategy
- Model based Testing
- Object Oriented Testing
- Agile Software Testing Strategies
- Testing Tools
- Testing for Large Projects
- Software Test Management
- Test Estimation
- Agile Testing and Inspections

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5. Submission Guidelines

- 24th January, 2007: (Dateline extended to 31st January) Submission of "intent to present" accompanied by an abstract for the tutorial, workshop or conference presentation within 200 words, profile of the speaker and an e-photo.
- 31st January, 2007: (Dateline extended to 7th January, 2007) Confirmation by the organizers.
- 07th February, 2007: (Dateline extended to 14th January, 2007): Submission of the detailed tutorial, workshop outline or the presentation extract.
- 18th March, 2007: Submission of the presentation slides.

All submissions to be directed via email to
stc@processworksgroup.com

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6. Terms of Submission

- All papers must be original papers
- All papers must be technical papers. Papers on product or services features or sales related are strictly not allowed.
- Submissions are required to be in MSWord format. The MS word documents may not be password protected.
- Each conference presentation shall be accompanied with the following information:
 - Paper or Presentation Abstract (not less than 200 words)
 - Name, Profile and E-photo of the Paper Author
 - Name, Profile and E-photo of the Paper Presenter
- Each Tutorial or Conference workshop presentation shall be accompanied with the following information:
 - Tutorial or Workshop Title
 - Tutorial or Workshop Abstract/ Objectives
 - Who should attend
 - Detailed Tutorial/ Workshop Outline (detailed implies point by point coverage)
 - Profile and E-photo of the Presenter
- The presentation abstracts and the final presentations shall remain the copyrights of the author.
- Processworks shall be permitted to make duplication for the attendees and participants for the tutorials and conference.
- The conference presenters would not be paid any honorariums, professional fees or expenses reimbursements for their contribution to the event.
- Overseas tutorial or workshop presenters (minimum of one day tutorial or workshop) would be paid economy class airfare and stay expenses.
- The final decision of acceptance of conference papers, tutorials and workshops shall be with the review committee.

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7. Sponsorship Opportunities

Category	Sponsorship Benefits	Amount
Silver	Sponsor logo on all promotional & event announcements Cross link from conference website One free pass to conference Single brochure or Single CD insert in the conference kits	S\$3000
Gold	Silver + Brochure display / handout to attendees 15 min. vendor presentation 2 banners at the conference venue 2 free tutorial registration Long exhibition tables with power connections	S\$6000
Platinum	Gold + Opportunity to insert brochures/demo CDs in conference kits Corporate slides on the screen at the conference venue 2 free passes for the Conference Administer a survey to the conference attendees Conference delegate attendee list Presentation at the conference	S\$9000
Other Offers		
Kit Sponsor	All conference kits having the exclusive logo of the sponsor (Maximum one sponsor)	S\$2000
Kit Inserts	Opportunity to insert a single brochure/ single demo CD in conference kits	S\$2000
Lanyard Sponsor	Opportunity to have the company name printed on lanyard (Maximum one sponsor)	S\$1500
Pen Sponsor	Opportunity to have the company name printed on the pens (Maximum one sponsor)	S\$2000

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8. Contact Details

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